



PO Box 416
Fort Stockton, Texas 79735
Ph. (432) 290-0202
www.bborr.com

Dear Race Enthusiast,

I am reaching out on behalf of the Big Bend Open Road Race, one of the most thrilling and prestigious open road racing events in the world. Each year we bring together racing enthusiasts, professional drivers, and passionate spectators for an unparalleled motorsports experience along the stunning roads of West Texas. As we gear up for the 2025 edition of the Big Bend Open Road Race we are reaching out to our partners and local business to support this tremendous event. The BBORR brings in hundreds of people to Fort Stockton and Sanderson from all over the U.S. This event has a tremendous economic impact on these two towns. Its success and growth is of great importance to this area of West Texas. With 160 entries, the BBORR attracts participants from all regions of the United States as well as Canada.

The #1 rule of the Big Bend Open Road Race is safety first! Our goal is to be able to give back to each host community in some way to assist with their safety needs. In the past years we have been able to make donations to the Fire & EMS Services for both Fort Stockton and Sanderson. For over twenty years we have had a Scholarship Program to students in both Sanderson and Fort Stockton.

We now host two events a year, the BBORR April 23rd – 26th and the BBORR 2.0 October 15th – 18th. Both races are managed by the Big Bend Open Road Race Association, a stand-alone, independently funded organization whose Board of Directors and Race Committee meet year-round to assure the success of the races. With the help of countless volunteers from both communities, race participants are treated to a great event. But we can't do it alone. Just like most events we must depend on outside sources of funding in order to succeed. We would greatly appreciate your support of the Big Bend Open Road Race and the Big Bend Open Road Race 2.0. Please review the enclosed packet of information and if interested, return the sponsor sheet along with your payment.

On behalf of the Big Bend Open Road Race directors, participants, volunteers and committee members I would like to personally thank you for taking the time to consider this request. Please don't hesitate to contact me at any time should you have any questions or if may be of further assistance by e-mail: coordinator@bborr.com or phone (432)290-0202.

Sincerely,

Crystal Lopez
Race Coordinator



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SPONSORSHIPS ARE TITLED TO EMULATE THE DIFFERENT RACE CLASSIFICATIONS AND DESIGNATED AS SUCH IN-RACE MARKETING:

UNLIMITED SPONSORSHIP: \$10,000 – Listed as a sponsor on the BBORR website; listing on premium sponsor promotional materials and in all media advertising. Listed on back of race t-shirt and highlighted on race poster. Receive a special reserved table for ten (10) at the awards banquet with appropriate signage. Allowed eight (8) banners at event (sponsor furnished), banners featured at Awards Banquet. Will receive six (6) race t-shirts. Will receive six (6) commemorative racer shirts, and two (2) booths at the BBORR. **Unlimited sponsors will be invited to assist with awards presentation of the sponsor car choice and allowed access to the start line.**

SUPER SPORT SPONSORSHIP: \$5,000 – Listed as a sponsor on the BBORR website; listed on back of race t-shirt and Race Poster; Allowed eight (8) banners at event (sponsor furnished), banners featured at Awards Banquet. Receive a special reserved table for ten (6) at the awards banquet with appropriate signage. Four (4) race t-shirts and four (4) commemorative racer shirts and one (1) booth at the BBORR. **Super Sport Sponsors will be invited to assist with awards presentations of the sponsor car choice.**

GRAND SPORT SPONSORSHIP: \$2,500 – Listed as a sponsor on the BBORR website; listed on back of race t-shirt and Race Poster; allowed four (4) banners at event (sponsor furnished); will receive four (4) banquet tickets, four (4) t-shirts, and two (2) commemorative racer shirts, and (1) one booth at the BBORR.

GRAND TOURING SPONSORSHIP: \$1,000 – Listed as a sponsor on the BBORR website; listed on back of race t-shirt and Race Poster; allowed two (2) banners at event (sponsor furnished) will receive four (4) banquet tickets, four (4) race t-shirts

TOURING SPONSORSHIP: \$500 - Allowed (1) one banner at event (sponsor furnished) will receive (2) two banquet tickets, (2) race t-shirts

ROOKIE SPONSORSHIP: \$250 - will receive (2) two t-shirts

PLEASE SELECT ONE AND COMPLETE THE FORM ATTACHED.



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SPONSORSHIP RECEIPT

THANK YOU FOR YOUR SPONSORSHIP!
(PLEASE COMPLETE ONE OR BOTH BELOW)

B.B.O.R.R. _____ SPONSORSHIP IN THE AMOUNT OF \$ _____

B.B.O.R.R. 2.0 _____ SPONSORSHIP IN THE AMOUNT OF \$ _____

Please make your check payable to:

Big Bend Open Road Race

PO Box 416

Fort Stockton, TX. 79735

Retain top portion for your records

Return bottom portion with payment

SPONSOR: _____

ADDRESS: _____

PHONE: _____

Enclosed is payment for Big Bend Open Road Race _____ Sponsorship in the amount \$ _____.

Enclosed is payment for Big Bend Open Road Race 2.0 _____ Sponsorship in the amount \$ _____.

In accordance with the sponsorship Level purchased; please complete where applicable:

_____ Commemorative Racer Shirt(s)/Size(s) _____

_____ T-Shirt (s); Size (s) _____

_____ Cap(s)